

Privacy Notice

Last Modified: May 12, 2021

Luna Research Collective, LLC (“**We**”, “**Our**”, “**Us**” or “**Company**”) works to maintain a high standard of data privacy in accordance with your data protection rights under applicable law. The protection and proper use of the personal information that you entrust to Us is a responsibility We take seriously. This privacy notice explains what personal information We may collect through our mobile application (“**Application**”), how We may use it, and the rights that you have concerning that data (“**Privacy Notice**”).

We provide access to our Application and related information and features to you conditioned upon your acceptance of all terms, conditions, policies and notices stated in this Privacy Notice and our Terms of Use [found here](#): (“**Terms of Use**”). By providing your Personal Information, posting user content to, registering for, or using the Application you hereby consent to the practices set forth in this Privacy Notice, the Terms of Use and to Our collection, processing, transfer or use of your Personal Information. If you do not consent to any collection, processing, transfer or use of such information, please do not use or access any part of the Application or submit Personal Information.

GENERAL

When you register or use the Application, or your employer registers you for the Service, we collect information that may be used to identify you as an individual including your name, email address, mailing address, date of birth, ethnicity, the healthcare system and/or name of the hospital that you work for, the zip code of where you work and other professional details (including your job title) (“**Personal Information**”). Personal Information may also include content that you contribute to the Application, such as comments in our forums and peer-to-peer messaging, or other messaging functions available on the Application. We do not sell or “monetize” data to third parties. We, however, do and will send marketing messages on behalf of Our partners.

INFORMATION WE MAY COLLECT

Depending on your use of the Application, or your employer’s registration for the Service, We may collect, hold, use and divulge the information that you knowingly choose to disclose and enter on the Application, or that is otherwise collected by Us through your use of the Application, and can be used to identify you. This information includes:

Personal Information You Choose to Provide

- Registration** You may provide Us information about yourself, your healthcare system, hospital or company, and your practices when you register to be a member of the Application, register for certain services, or register for email newsletters and alerts.
- Posting and Uploading** You may also provide additional comments on how you see the Application servicing your needs and interests. If you choose to correspond with Us through email, We may retain the content of your email messages together with your email address and our responses. You may also provide Us with information if you post user content to the Application.
- Survey** You may have the opportunity to provide answers to survey questions through the Application. If you choose to participate, We will collect your responses to these questions.
- Inferences** Based on the information We collect about you and information related to your use of the Application, We may be able to draw certain inferences about you, including establishing a profile reflecting your preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.

Information Automatically Collected

- Analytics** We collect information about how you interact with the Application, including the parts of the Application you visit and any interactions you may have with advertising content made available through the Application.

Electronic Identifiers We may also collect electronic identifiers unique to you, including an online identifier, your device identifier, or internet protocol (IP) address.

HOW WE USE THE PERSONAL INFORMATION

We only use your Personal Information in accordance with this Privacy Notice and as permitted by law and/or our agreements with you. We may use your Personal Information to:

- Communicate with you concerning your account and provide timely customer service when needed;
- Provide you with the Application, respond to and perform your requests for the Application, including to deliver the Application and/or Application features you have purchased;
- Authenticate the users of the Application;
- Provide the information and services you request;
- Keep a record of your contact information and correspondence;
- Administer the Application;
- Analyze Application usage to improve the design, functionality, and content of the Application;
- Comply with applicable law or legal or government request; and
- Maintain security, protect our rights or property or the rights and property of others, and prevent fraud.

These uses described above are collectively referred to as the “**Purposes**” in this Privacy Notice.

The Application may include the opportunity to disable certain software features to increase your level of privacy. However, certain technical information may be automatically transmitted between networked servers to authenticate access to the Application, enable delivery of the services, or optimize your media delivery experience.

Except as provided in this Privacy Notice:

- We do not rent or sell any of your Personal Information to third parties and will not share it with third parties without your consent, unless it is necessary to do so by law or for the Purposes set forth in this Privacy Notice; and
- We will not sell, and in the preceding 12 months have not sold, any Personal Information to non-affiliated third parties without your consent.

WHEN WE SHARE PERSONAL INFORMATION

We may disclose your Personal Information:

- To partners and licensors (to the extent such disclosure is required for the Purposes);
- To our service providers assisting Us with providing the services available through the Application;
- To service providers that We have retained to perform services on your behalf;
- With your consent;
- To comply with applicable laws or responding to a request from government authorities;
- To prevent or investigate a possible crime, such as fraud or identity theft, or protecting our own rights or property or the rights, property or safety of others; and
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Us is among the assets transferred.

We take reasonable steps to ensure that companies with which We share your Personal Information are contractually obligated to keep the Personal Information that We provide to them confidential and to use such information only as We permit.

THIRD PARTY SERVICES

Support Vendors and Third Party Links We use others to help Us provide our Application (*e.g.*, maintenance, analysis, marketing, email correspondence, fraud detection, and development). They will have access to your information as reasonably necessary to perform these tasks on Our behalf and are obligated not to disclose or use it for other purposes.

The Application may contain links to other websites, applications or platforms. Please read the privacy policies of these third-party websites, applications or platforms that collect personally identifiable information in order to understand their privacy policies and data collection practices. This Privacy Policy applies solely to Personal Information collected and processed by Us or on Our behalf.

YOUR CHOICES AND RIGHTS

- General** We give you certain choices regarding Our use and disclosure of your Personal Information for promotional purposes. You may opt-out from receiving electronic communications from Us by contacting us at info@otherme.world. If you no longer want to receive promotional-related emails from Us, you may opt-out according to instructions in such communications. Please note that if you opt-out of receiving marketing-related messages, We may still send you important administrative messages.
- International Users** For international users, please note that it may be necessary to transfer your information internationally and, in particular, your information may be transferred to and processed in the United States. It is important to know that data protection laws in some jurisdictions may not be as strong as those in your country. If applicable, you may have a right to claim compensation for damages caused by a breach of relevant data protection laws. By using the Application, you agree to have your information used and transferred to the United States as set forth in this Privacy Notice. To ensure the continued protection of your Personal Information while in our care, We take appropriate organizational and technical measures.
- Additional Rights and Choices of California Customers** To the extent the rights are provided to you by applicable law, if you would like to request to review, correct, update, or delete Personal Information that you previously have provided to us, please contact Us at info@otherme.world. We will respond to your request consistent with applicable law.
- California law also requires that We disclose how We respond to “do-not-track requests” from our users. At this time, We do not currently respond to “do-not-track” requests from our users’ browsers.

OTHER IMPORTANT INFORMATION

- Privacy Notice Changes** We reserve the right to change or update this Privacy Notice by posting such changes or updates to the Application. Amendments to this Privacy Notice will be posted at this URL and will be effective when posted. You can tell if the Notice has changed by checking the last modified date that appears at the beginning of this Privacy Notice. Your continued use of the Application following the posting of any amendment, modification or change shall constitute your acceptance thereof.
- Data Retention** We will retain your Personal Information for as long as We have a legitimate legal, business, or regulatory need.
- Children Under the Age of 16** We do not knowingly collect Personal Information from individuals under the age of 16, unless the Personal Information is submitted by a provider for use of our services and with parental consent. Our Application is not intended for anyone under the age of 16, and no one under the age of 16 may provide information on the Application.
- Security** We have implemented organizational and technical safeguards for protecting the Personal Information that you share with Us, including Secure Socket Layer (SSL) security software encryption for all personal customer information. Notwithstanding the forgoing, no website is one-hundred percent (100%) secure and transmitting information over the internet inherently possess risk therefore We cannot guarantee absolute security.
- Contact Information** If there are any questions regarding this Privacy Notice you may contact Us using the information below.

Luna Research Collective, LLC
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